



Skippers Booster Club Meeting Minutes
October 24th, 2017
MHS Writing Center

Attendees: Traci Peterson, Stacy Joslin, Carol Koyonen, Christine Galbreath, Beth Homeister, Sue Cruickshank, Deb Hanson, Mary Rivers

Call to Order: Meeting was called to order by Carol Koyonen at 6:51 p.m. in the MHS Writing Center

Activities Distribution: \$100 was distributed to each of the following clubs:

Minnetonka Mentors, Girls Cross Country, Minnetonka Sailing Team, Robotics, Tonka Serves, Legacy Class of 2018, Model U.N., Breezes, Cheerleading Competition team, Sideline Cheer, Minnetonka Sparklers

Activities Director Report: Ted not present but discussed the locker room project that was voted on and funds approved for at the June meeting. Carol motioned to put in a new request for the 2017-2018 school year, Traci seconded, motion passed unanimously.

Co-President's Report:

- Introduced Mary Rivers
 - Interested in Treasurer position
 - Gave brief description of job
- Board positions remain open
 - Vice President & fundraising
- Fundraising
 - Evereve is scheduled for November 9th
 - 6-9 pm at the Wayzata location
 - First year we received \$600 and the second year \$1,100
 - Kowalski's has a bin back up for receipt fundraiser

Vice President's Report: None

Secretary's Report:

- Carol motioned the approval of the September meeting minutes. Traci seconded the motion. Board voted and motion carries. Minutes were approved.
- Meeting dates: 11/14,1/9 (in room 1604),2/13,3/13,4/10,5/18,6/12

Treasurer's Report:

- Julie was absent but submitted profit and loss report that was reviewed
- Christine reported that store revenue is down from last year but we should net out ok as spending budget has been adjusted

Communication's Report:

- Sue connected with Donni regarding Peachjar posts
- Handed out and reviewed the communication schedule
 - \$100 recipients will be posted on Facebook
 - Save the date reminders for Evereve event will go out in Peachjar, Facebook, Instagram, splash & email current store volunteers
 - An event will be created on Facebook for the Evereve Fundraiser

Committee Reports:

Membership/Website:

- Currently membership total is \$7,625
 - 67 families have donated
 - 8 new members in October as a result of the email to past members & store volunteers
 - Will post a thank you to current donors on Facebook and Splash with a link to donate
- E-store
 - Senior shirt sale has been removed
 - Working with Rhonda to get senior party tickets up

Booster Store:

- Systems are running well
- As of October 1st, 2017 tax rates went up
 - Has been adjusted on Revel
- Passing on the online store for now
- Looking into gift cards
- Proposed budget through the holidays \$76,650
 - Currently spent/committed \$75,208
 - Adjusted original \$97,500 budget to \$90,000
- Promoting new items as they arrive
- Open late for Friday Football game October 27th

Volunteer Coordinator:

- Daily schedule is good
- Staffing special events has been difficult
 - Idea to have one person per shift until full
- Short survey to team leaders will go out every couple of months
 - Check in how things are going

Fundraising:

- Evereve is scheduled for November 9th
- November 13th is Give Minnesota day
 - Stacy updated and we are live
- Figuring out logistics for a trivia night in January
- Working on selling Berry Blends for special events

Senior Party

- Fundraising
 - Have had 3 fundraisers to date
 - Chipolte
 - Noodles
 - T-shirt and overalls sales
 - November 2nd will be an all-day fundraiser at the Original Pancake House
 - District wide late start day so hoping for a good turn out
 - Event at Excelsior Brewery on November 19th from 4:30-7:30 pm.
 - Food available from Coalition
 - Gift cards for raffle
 - 50/50 raffle
 - Hoping to get the high school bands to perform
 - Planning on the annual flower sale in February for May pick up
 - Partnering with Pahl's nursery
 - Focusing on heavy advertising to bump sales from last year
 - Looking into graduation yard signs
- New transportation committee
- New volunteer technical support to improve the Senior Party website
- Steadily looking for sponsors and donations for the Brewery event and the Senior party
- Sent out an email to senior parents about what the party is and what to expect
- Venue & some entertainment are secured
 - Menu is almost set

Old Business: None

New Business: None

Adjourn: Meeting adjourned by Traci Peterson at 8:34 p.m.

Next meeting scheduled for
November 14th, MHS Writing Center at 6:45 pm