



Skippers Booster Club Meeting Minutes
November 13th, 2018
Minnetonka Writing Center

Attendees: Stacy Joslin, Carol Koyonen, Mary Rivers, Deb Hanson, Beth Homeister, Angie Trapnell, Denise O'Callaghan-Cole, Sani O'Brien

Call to Order: Meeting was called to order by Stacy Joslin at 6:47 p.m.

Activities Distribution: \$100 was distributed to each of the following clubs:
Boys Basketball

Activities Director Report: None

Co-President's Report:

- Evereve raised \$617.40
 - A little less than what we have raised in the past
- November 15th is Give MN day
 - Stacy has worked with Mary to update our site
 - Electronic transfers now available
 - Possibly promote on alumni Facebook site
 - Post on our Facebook account
- Discussed the Skipper Splash
 - Now called the Principals Update
 - Goes out Sunday nights at 5 pm
 - Check with Nicholle and Sue to see if contact has changed

Vice President's Report: None

Secretary's Report:

- Stacy motioned the approval of the October meeting minutes. Mary seconded the motion. Board voted and motion carries. Minutes were approved.
- 2018-2019 meeting dates
 - 01/08 (in activities office conference room), 02/12, 03/12, 04/09, 05/14, 06/18
 - No meeting in December

Treasurer's Report:

- Distributed the Profit and Loss & bank reconciliation for club and senior party
- Working with RevTrak
 - Currently sending us two reports
- Paid Sales Tax for Store that was due 10/20/2018
- Paid and sent in tax form to the state
- Mary will inform Deb if sales tax changes
- Mary typically uses online banking
 - There is a limit to how much you can deposit each day

Communication's Report: None**Committee Reports:****Membership/Website:**

- Shannon will update our member list
- Post a thank you on Facebook
 - Encourage others to become members

Booster Store:

- Revel systems are all running smoothly
- \$12,300 in October sales
 - Close to last year's totals
- Currently at \$82,500 for total sales
 - About \$15,000 over from last year
 - November sales are predicted to be lower without football being in the state tournament like last year
- Gift Cards are available
 - Have already sold a few
 - 2nd iPad has videos on how to process gift cards in Revel
- Display window in front entrance is decorated with store merchandise
- Will have a table of merchandise & gift cards at the foundations Tour of Tables on Friday
- Holiday extended hours starts on Saturday through the 21st of December
 - Saturday (11/17/2018) specials will be ornaments and flannel pants
- December 1-21st will be the 20% apparel for staff promotion
 - Deb will send out information to all buildings
- Looking to fill Nicholle and Denise's positions for next year
- Special events posters up
- Sign up Genius for special events is live
- Email sent out to Excelsior Chamber of Commerce membership list
 - Trying a \$5 off \$50 purchase promotion
- Almost all of the Holiday merchandise is in
- Will start selling candy canes in December
- Close to budget

Volunteer Coordinator:

- Everything is going smoothly
- Volunteer grid is full
- Sign up for holiday volunteer shifts went out
- Will send out a survey after the holidays to team leads

Fundraising:

- As mentioned in Co-Presidents report: Evereve raised \$617.40

Senior Party

- PNO was a success
 - Still reconciling to determine money raised
- Plant sale is the next fundraiser planned
- Will add options to sponsor student tickets or donate when purchasing senior party tickets
- Sani meeting with venue this week
 - Will give Mary paperwork/agreement so she can send a deposit
- Mary deposited PNO money the next day at the Edina branch
- Mary will look into t-shirt and bib sales
- Booster Club Profit and Loss handout will not show PNO since it is only through October
 - \$8,792 from online auction
 - Outstanding money being collected by Sani and Angie
 - Senior party collected \$12,000 in cash donations
 - Printing, art, food and some liquor all donated
 - Square reported \$17,461 in credit card sales
 - \$8,555 in checks deposited
 - Still reconciling

Old Business: None

New Business: : None

Adjourn: Meeting adjourned by Stacy at 7:44 p.m.